

PARTNER WITH PURPOSE



My Sight Nottinghamshire Changing Lives Since 1843

Imagine facing the world without sight; the simple things we take for granted suddenly become daunting. At My Sight Nottinghamshire, we've stood beside people living with sight loss for over 180 years, helping them regain their confidence, independence and connection to their community.

Our vision is a Nottinghamshire where sight loss is not a barrier to opportunity; where people living with visual impairment are included, empowered and supported every step of the way.

But we can't do it alone, we need your support.

Contact Us



info@mysightnotts.org.uk



0115 970 6806



26-28 Heathcoat Street,
Nottingham, NG1 3AA



mysightnotts.org.uk

WHY YOUR BUSINESS MATTERS

Right now, around 38,000 people in Nottinghamshire are living with sight loss. Many are adjusting to the emotional shock of diagnosis, learning new ways to navigate the world or facing loneliness and unemployment. Your partnership can help change that.

By supporting My Sight Notts, your business will directly support life-changing services, like tech workshops that open new doors, counselling that rebuilds lives and smart home solutions that bring independence back into the hands of people who thought they'd lost it forever.

WHAT WE DO AND WHAT YOU MAKE POSSIBLE

Practical Support That Makes a Real Difference – We connect people with the tools, tech and training to live independently; from smart home demonstrations to digital magnifiers, talking clocks and accessible apps.

Emotional Support When It's Needed Most – A sight loss diagnosis can be life-altering. Our team is there from the crucial first moment, with calm, compassionate support and practical guidance from our Eye Clinic Liaison Officer based at the eye department at the QMC.

We also run **Shared Vision** workshops; safe spaces where people can learn, share and lean on each other during the adjustment process. Our trained counsellors are also on hand, offering one-to-one emotional support, helping people rebuild confidence and embrace life after diagnosis.

Social Connection – From social groups and walking groups, to arts and crafts, choirs and swim and gym sessions, we help break isolation and build community.

Professional Training & Awareness – We help businesses and services become truly accessible through access audits and sight loss awareness training for staff, using augmented reality simulations.



PARTNERING WITH MY SIGHT NOTTS

When you partner with us, you're not only changing lives, you're strengthening your business and community ties.

- Team-building through fundraising
- Access to our expert training and accessibility audits
- Make your business accessible to visually impaired customers
- Co-branded marketing assets and social media spotlights
- Priority access to events like our Charity Golf Day & Abseil
- Network with like-minded local businesses
- Receive regular updates and annual impact statements for your CSR reports

Partnering with My Sight Notts creates real change and shows Nottinghamshire that your business stands for inclusion, empathy and community.

THE IMPACT OF YOUR SUPPORT

Donating or fundraising with us provides real, life-changing support:

- **£5** – Translates info into Braille or audio
- **£10** – gives someone isolated a seat at our social hub
- **£25** – Connects someone newly diagnosed with essential support
- **£50** – Funds a counselling session for someone facing the emotional impact of losing their sight
- **£100** – Supports group fitness or lifestyle sessions
- **£250** – Delivers five 1-to-1 digital skills tutorials
- **£500** – Trains healthcare staff in sighted guiding and awareness



Let's start a conversation

We'd love to explore how your business can get involved, whether through sponsorship, donations or local collaboration. Every contribution helps create a more inclusive future for people with sight loss.

Contact Joanne Burr

✉ joanneb@mysightnotts.org.uk

☎ 0115 970 6806 / 07817 437143

Together, we can make Nottinghamshire a place where everyone belongs — no matter how they see the world.

"I wouldn't be here without My Sight Notts, no doubt about it. Now I have something to live for — the rest of my life."

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